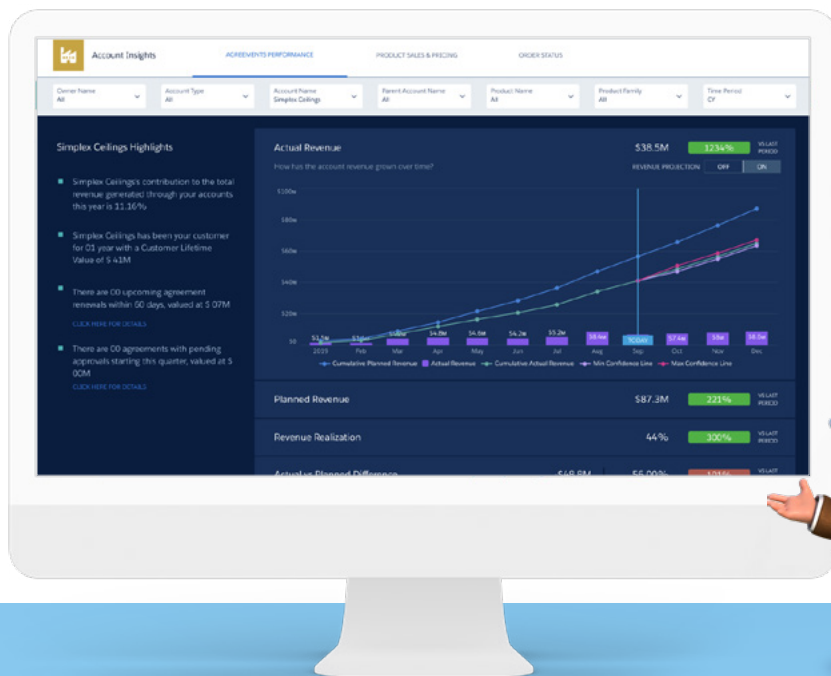


EINSTEIN ANALYTICS *for* MANUFACTURING

DRIVE ALIGNMENT, PARTNERSHIP, *and* SALES EXCELLENCE *with*
your CUSTOMERS *by* LEVERAGING AI-POWERED INSIGHTS.

Einstein Analytics allows sales, customer support, and operations teams to see, understand, collaborate, and take action on insights to drive sales and deepen customer relationships. Connect data from any source, blend it with Salesforce data, then visualize, forecast, predict, and take the next best action. Embed these actionable insights into your CRM workflow and user experience so account managers, leadership, and operations teams can boost productivity, align sales and operations, and improve predictability with the power of AI.



Built for Manufacturing Cloud

Get up and running quickly with prebuilt industry data models, best practices, KPIs, and dashboards that matter most for manufacturers. Leverage forecasting and predictions to drive business outcomes.

Augmented with Actionable AI

Bring intelligence into your business processes and take immediate action on account health, product penetration, and supply and demand. And leverage out-of-the-box revenue realization, forecasting, predictions for account health, sales agreement progress, and territory and channel forecasting.

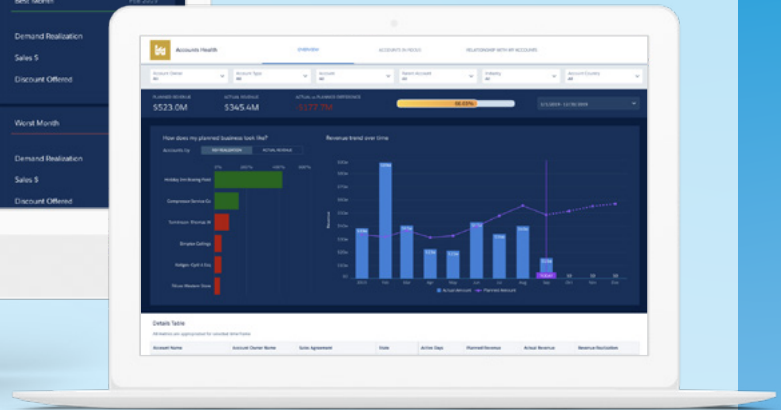
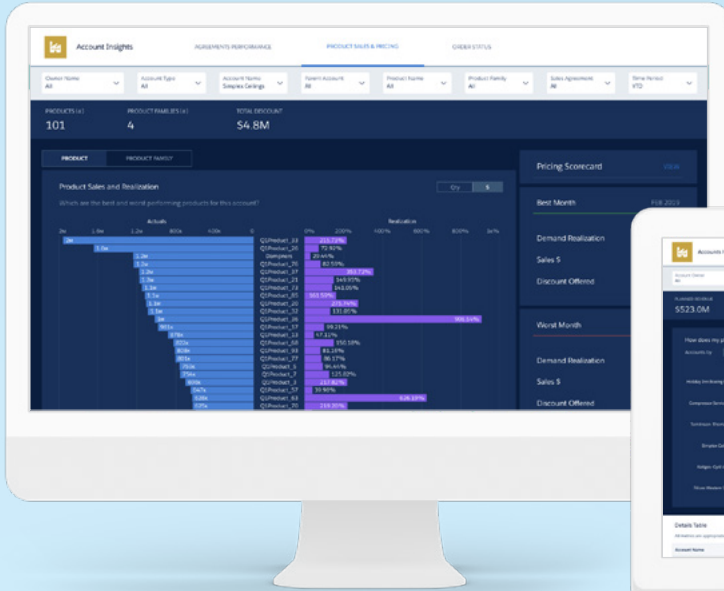
Fully Customizable Platform

Build custom apps and bring in any data to solve your specific business challenges – align sales and operations through greater visibility into your run-rate business by blending your CRM and non-CRM data for AI-powered insights to bring your data to life.

Enterprise-Ready

Take advantage of our trusted, secure, high-performance, and compliant cloud infrastructure to deliver predictability and transparency across your ecosystem of employees, partners, and customers.

THE COMPLETE INTELLIGENCE PLATFORM *for* MANUFACTURING



Improve the Health of Your Accounts

Use the 50+ out-of-the-box metrics dashboards to analyze account profiles, book of business, and demand analysis to proactively mitigate at-risk accounts, understand product performance, and drive the health of your business.

Protect Existing Business and Improve Customer Satisfaction

Manage your sales agreement process with the power of AI to identify renewals to focus on, act on sales and pipeline performance, and create positive outcomes from account interactions.

Growth and Profitability

Understand your product penetration and white space analysis, and obtain pricing insights to accurately manage and focus your product pricing and sales agreements to drive revenue.

Aid Demand Planning

Use AI to get recommendations on agreement planning and sales forecasting, and how to manage overall planning processes to remain competitive and lead the market.



To learn more about Einstein Analytics for manufacturing, please visit salesforce.com/einstein-analytics.